



**FORD MOTOR COMPANY AND BIG SURF WATERPARK PARTNER
ON 'FILL AN F-150' WATER DRIVE BENEFITING THE SALVATION ARMY'S
EXTREME HEAT HYDRATION PROGRAM**

Receive Half-Off Vouchers to Big Surf Waterpark by Dropping Off Cases of Bottled Water at Metro Phoenix Ford Dealerships Through May 15

PHOENIX (April 25, 2016) – Ford Motor Company and Big Surf Waterpark have teamed up with the Salvation Army to launch the 4th annual **Fill an F-150 Bottled Water Drive**, taking place now through May 15, 2016, at all 13 Metro Phoenix-area Ford dealerships.

Metro Phoenix-area Ford dealerships are collecting cases of water to support the Salvation Army's Extreme Heat Hydration Program, which was launched in 2006 to distribute water and provide respite and safety information to those in need at mobile hydration stations in Metro Phoenix on days with excessive heat warnings.

According to the Arizona Department of Health Services, more than 1,500 weather-related deaths from exposure to heat have occurred in Arizona since 2000 ([see link for heat safety tips and more info](#)).

Big Surf Waterpark will provide half-off admission vouchers (up to a \$14 value) to each person who donates at least one case of water (16 oz or larger, 24 or more bottles) at any metro Phoenix-area Ford dealership through May 15, 2016. Maximum number of vouchers a person can receive and redeem at one time is four (for a donation of four cases of water). The discounted admission tickets will be available at the Ford dealership where the donation is made and are redeemable at Big Surf Waterpark Monday-Thursday through July 2016.

"This is our 4th annual water drive in partnership with the Salvation Army, which is very much in line with Ford's mission to serve the communities where we do business and help those in need," said Steve Papanikolas, Phoenix regional manager for Ford Motor Company. "We hope our Ford customers – and those new to Ford – will stop by a dealership with their water donation and, in turn, get a little fun out of their good deed with discounted admission to Big Surf Waterpark."

Ford's goal is to collect 70,000 bottles of water during the three-week drive in support of the Salvation Army's goal of collecting 200,000 water bottles. Ford will seed the drive with a \$10,000 grant in support of the water drive and other Salvation Army programs courtesy of Ford's Operation Better World Arizona campaign.

Those interested in donating a case of water in support of the Fill an F-150 Bottled Water Drive may drop off water at any of the following 13 Valley Ford dealerships now through May 15:

- AutoNation Ford of North Scottsdale, 8555 E. Frank Lloyd Wright Blvd., Scottsdale, AZ 85260 (480) 991-3333
- Bell Ford, 2401 W. Bell Road, Phoenix, AZ 85023 (602) 866-1776
- Berge Ford, 460 E. Auto Center Drive, Mesa, AZ 85204 (480) 497-1111
- Camelback Ford, 1330 E. Camelback Road, Phoenix, AZ 85014 (888) 264-1851
- Chapman Ford, 7100 E. McDowell Road, Scottsdale, AZ 85257 (480) 946-3900
- Earnhardt Ford, 7300 W. Orchid Lane, Chandler, AZ 85285 (602) 893-0000
- Jones Ford Buckeye, 24600 W. Yuma Road, Buckeye, AZ 85326 (623) 386-4429
- Peoria Ford, 9130 W. Bell Road, Peoria, AZ 85382 (623) 977-8888
- Robert Horne Ford, 3400 S. Tomahawk Road, Apache Junction, AZ 85219 (480) 474-2500
- Rodeo Ford, 13680 W. Test Drive, Goodyear, AZ 85338 (877) 746-1110
- Sanderson Ford, 6400 N. 51st Ave., Glendale, AZ 85301 (623) 842-8600
- San Tan Ford, 1429 Motorplex Loop, Gilbert, AZ 85296 (480) 621-3700
- Surprise Ford, 16825 W. Waddell Road, Surprise, AZ 85388 (623) 792-2522

About Ford Motor Company

[Ford Motor Company](http://www.corporate.ford.com) is a global automotive and mobility company based in Dearborn, Michigan. With about 199,000 employees and 67 plants worldwide, the company's core business includes designing, manufacturing, marketing, financing and servicing a full line of Ford cars, trucks, SUVs and electrified vehicles, as well as Lincoln luxury vehicles. At the same time, Ford is aggressively pursuing emerging opportunities through Ford Smart Mobility, the company's plan to be a leader in connectivity, mobility, autonomous vehicles, the customer experience, and data and analytics. For more information regarding Ford, its products worldwide or Ford Motor Credit Company, visit www.corporate.ford.com.

About Big Surf Waterpark

Big Surf Waterpark is America's Original Waterpark, featuring the 3rd largest wave pool in the world, Waikiki Beach. Nestled on 20 acres of fun on the northern tip of Tempe and just south of Scottsdale, Big Surf offers rides for the whole family, boasting children's fun zones, surfing and boogie boarding sessions, and over 3,000 feet of thrilling water slides plus party and catering services! For more information and additional hours of operation, please visit www.BigSurfFun.com.

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