

**56th Anniversary of Phoenix Rotary 100 Rubber Band
to benefit
The Salvation Army**

**This holiday season marks the 56th year Phoenix Rotary 100 and others will raise money for
The Salvation Army through the "Rotary 100 Rubber Band."**

**We have raised over \$1.6 million for programs of The Salvation Army throughout our history.
This year's donations will be dedicated once again to sending homeless kids to Summer Camp in Heber
and to the Day Camp at the Kroc Center in Phoenix.**

**We hope you will consider inviting the Rubber Band to visit your company this year.
Our available dates of performance are December 9, 13, 16, 18, and 20. Our performances last 5-10
minutes.**

WHAT IS THE RUBBER BAND?

A group of 20-30 volunteer singers and musicians (some from within Rotary Club 100, some outside the Club) who gather during the Christmas season to perform in businesses throughout the Metro Phoenix area.

WHEN DID IT START?

Fifty-six years ago, with a handful of Rotary Club 100 members going into banks, eateries and other businesses, singing and taking collections for The Salvation Army. Today, we are a tradition for many!

HOW LONG WILL THEY BE IN MY OFFICE AND WHAT WILL THEY DO?

In advance we provide you a colorful flyer to help you promote to your staff. Generally, the performance lasts 5-10 minutes at each stop; we attempt to get to as many businesses as possible in our four-day schedule. It is very upbeat; we hand out bells and your staff is welcome to sing and play along if they wish. We also take photos and send an album to you later for you and your employees to enjoy. In short, we help usher in the holiday season for you and your staff.

WHAT DOES MY COMPANY DO?

Simply stated, you and/or your employees donate to The Salvation Army. At some point during our performance, you or your representative poses for a photo while placing the larger donations in the Salvation Army kettle (smaller cash donations may be made throughout the caroling). Alternatively, if you would prefer that we not come to your office, but still want to donate, you can pay us "not to come." Hey, we're not proud, we'll take it any way we can get it. But we encourage you to have us come and earn the contribution because your employees will really enjoy the experience.

HOW MUCH IS MY COMPANY EXPECTED TO DONATE?

The amount of the donations is strictly at your (and your employees) discretion though we do request consideration for a minimum overall contribution of \$500. As financial resources have become more difficult in recent years, the needs in our community have escalated. More people than ever are homeless and count on The Salvation Army for a safe place to stay. That's why this year we are once again dedicating all Rubber Band donations toward a program that is used to send homeless kids to camp in Phoenix and Heber AZ. You can take great pride in being part of it through your donation.

IS THE DONATION TAX DEDUCTIBLE?

Yes. The Salvation Army will send a formal receipt to you after the performance.

HOW DO I ARRANGE IT?

You simply contact either Crissy Shemer at 602-403-4248 crissysshemer@yahoo.com or her dad Barry at 602-826-1910 barryshemer@cox.net. Our performances will begin December 9th, and we will work with you to determine the exact date and time most convenient to visit your office. This will give you an opportunity to give your staff "advance warning" of our visit.

Thank you for your consideration and support!