



# THE SALVATION ARMY BOTTLED WATER DRIVE DOING THE MOST GOOD.<sup>SM</sup> 2016

The Salvation Army is enlisting participants for the **2016 Hydrate Arizona - Bottled Water Drive**. The annual Water Drive supports our commitment to *"Doing The Most Good"* by enforcing the **Extreme Heat Emergency Plan** during the hot summer months across the valley. The Hydrate Arizona - Bottled Water Drive focuses on collecting bottled water, hats/caps, sunscreen, lip balm, and handkerchiefs to assist those in need who might otherwise be forced to suffer the extremely excessive heat conditions in the hot summer sun.

## The Extreme Heat Emergency Plan

The National Weather Service issues excessive heat warnings for days with higher than normal temperatures. According to the Maricopa County Department of Public Health, eight heat-associated deaths occurred in 2014 during the days when an excessive heat warning was issued and a total of at least 50 other heat-associated deaths occurred on days without any warning at all. During the summers in the valley, temperatures can rise as high as 116° or higher. Last year, there was a total of 14 *Extreme Heat Emergency Plan* days. The Salvation Army, City of Phoenix Police, Park Rangers, and other service agencies play an important part in providing relief to people through the Extreme Heat Emergency Plan. The Salvation Army - Project Hope and volunteers assemble Hydration Stations throughout the Phoenix Metropolitan area to provide free, cold bottled water to anyone in need along with safety information on how to stay healthy and safe against extreme heat conditions. When possible, other items mentioned above are handed out to people in great need of relief from the heat. Over 8,000 cold bottles of water were distributed at Salvation Army Hydration Stations last year and The Salvation Army supplied many other partner agencies with several thousand bottles of water for other heat relief efforts across the valley.

## Items In Need:

- Cases of Bottled Water (Preferably Standard 16.9 oz. Bottles)
- Hats, Caps, Bandanas
- Lip Balm , Sunscreen or Sun Block
- Cash Donations to purchase additional items most needed

## How Can You Help?

- Become a sponsor by making a donation to the Water Drive
- Host an internal bottled water drive with your company/group
- Volunteer as a Hydration Station attendant at [WWW.SALVATIONARMYPHOENIX.ORG](http://WWW.SALVATIONARMYPHOENIX.ORG)



For more information about this program or to host an internal drive please contact:

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