



DOING THE MOST GOOD™

The Salvation Army
Advisory Board Meeting
Herberger Headquarters, 2707 E. Van Buren
November 11, 2014; 11:30 – 1:00 PM
Lunch: 11:00, Call to Order: 11:30 AM

BOARD MEMBERS

- Mike Andrews.....Chair
Linda Dickerman..Immed. Past Chair
Roger Marce.....Vice Chair
JoAnn Callaway
Joseph Callaway
Ken Fauth
George Flores
John King
Russ Kirk
Marlene Klotz Collins
Tom Leyda
Barry Shemer
James Smith
Jeff Taylor

OFFICERS

- Lt. Colonel Bettie Love
Major Raewyn Aspeitia
Major Rafael Aspeitia
Major John Brackenbury
Major Sylvia Hoogstad
Captain Derek Strickland

STAFF

- Traci Brewer
Suzanne Bright
BJ Dorman
Elizabeth Hallbeck

Guests

- Jessie Sheehan
Kristen Daley

- I. Call to Order/Roll Call Mike Andrews
II. Opening Prayer Major John Brackenbury
III. Approval of Consent Agenda Mike Andrews
a. Motion made – James Smith
b. Motion seconded – Barry Shemer
c. Approved by all
IV. New Business
a. Board Christmas opportunities
i. Kettles – board locations
ii. Board Night at the warehouse – December 16
1. Added dimension is Toys for Tots; added two extra nights

Discussion: None

- V. BFO: Reflection moment
a. Mike Andrews stopped by a recruiting station and shared the donut story with them. Then others at the station shared their stories of TSA.
VI. Divisional Commander Report Major Raewyn Aspeitia
a. National HQ members were here yesterday
b. Territory is coming out in a couple of weeks to discuss financial issues.
c. Corps Cadets this past weekend.
d. Past fires – helping support the residence. \$30K has been spent in Payson.
e. \$3M for Activity Center @ Camp Ponderosa. Will enhance Camp opportunity.
VII. Valley Report Major John Brackenbury
a. Kettle agreements
i. Verbal with Safeway for REW only
ii. Restricted ringing until December 3
iii. Marlene to follow up with Bashas' this afternoon
b. Gobble Give
i. Started last week @ Albertson's Tatum/Shea
c. Adformercials
i. KEZ – 1st round yesterday

- d. Coat Drive
 - i. December 4 with Russ @ PV Mall
 - 1. December 6 will be distribution at the Citadel
- e. Big Kettle Ring with the Fire Fighters
 - i. 7th Street and Glendale
- f. Toys for Tots
 - i. 3 areas will do intake and distribution: Mesa, Glendale and Herberger Warehouse on
Distribution will be on or around December 13
- g. Feed the Children event
 - i. 563, was hoping to feed 800. Extra food boxes will be absorbed into food box program
- h. Adopt-A-Family warehouse 37th Street and Washington due to increased need

VIII. Financial / Budget Report

Captain Derek Strickland

- a. EOY City Fund Report
 - i. Surplus: \$535K
 - 1. \$2M estimated surplus includes \$275K per year for Red Loans
- b. Herberger Campus
 - i. Increased in financial Assistance
 - ii. Increase in GIK
- c. RKKO
 - i. \$105K
- d. \$71K surplus
 - i. VSUW & HUD funding decreasing

Discussion:

Jeff said that the next two years government funding will not get any better

IX. Chair Report

Mike Andrews

- a. None

X. Council Reports

**Council Chairs
James Smith**

- a. Echelon
 - i. Recap of the hygiene event
 - ii. Will continue individual drives
 - iii. Will participate in Thanksgiving and Christmas
 - iv. Dec 6 – Ringing bells at The Biltmore
 - v. Did the PowerPoint Presentation for RKKO
- b. Herberger
 - i. No report given
- c. Citadel
 - i. No report given
- d. KROC
 - i. No report given
- e. ARC
 - i. Holiday event items/information will be sent out electronically
 - ii. Graduation Ceremony
 - iii. Decorating the Campus for Christmas
- f. Maryvale
 - i. Maryvale Project – JoAnn helped with school buses
 - ii. Working with Captains Cisneros and hoping to have an exploratory meeting in two weeks
 - 1. 12 people so far for the meeting
- g. Central -
 - i. No report

Mike Karlson / absent

Gayle Tanner / absent

Ted McClure / absent

Major Sylvia Hoogstad

Linda Dickerman

TBD

XI. Program Reports

Program Chairs

- a. **Thanksgiving Dinner** **Mike Andrews**
 - i. Making pies this year since vendor issues
 - b. **Christmas Dinner** **Mike Andrews**
 - i. Serves 5500 / home delivers 3000+
 - c. **Golf Classic** **Roger Marce**
 - i. Fundraising / Friend Raising opportunity – Save the Date
 - 1. Saturday, April 11
 - 2. Stone Creek Golf Club
 - d. **Red Kettle Kick-Off** **Marlene Klotz-Collins**
 - i. Roger Marce commented on how nice RKKO was.
 - e. **Red Kettle Club** **Marlene Klotz-Collins**
 - i. Seminar – Saturday, November 8
 - 1. Desert Vista, Corona del Sol & Apache Junction
 - 2. Possible new clubs @ Central High (cheerleaders from RKKO)
 - 3. May get Seton Prep back
 - f. **Adopt-A-Kettle / Real Estate Wednesday** **Tom Leyda**
 - i. None
 - g. **Rubberband** **Barry Shemer**
 - i. Dates for Rubberband: December 11, 15, 16 (Fry's), 17 & 19.
 - ii. They are going to a new place this year: Those Callaways
- XII. Committee Reports** **Committee Chairs**
- a. **Nominating** **Linda Dickerman/Absent**
 - i. No report given
 - b. **Finance** **Bill Alkema / absent**
 - i. See Financial / Budget Report by Captain Derek Strickland
 - c. **Strategic Initiatives** **Barry Shemer**
 - i. No report given.
 - d. **Property** **Ken Fauth**
 - i. No report given
 - e. **Volunteer** **Nicholus Odem / Absent**
 - i. No report given
 - f. **Legislative Liaison** **Jeff Taylor**
 - i. No report given
 - g. **Resource Development** **Roger Marce**
 - i. No report given
- XIII. Development Report** **BJ Dorman**
- a. **Fundraising Update**
 - i. Much higher income than last year with 6 fewer gifts
 - ii. Attended Gifting Seminar
 - 1. Made good contacts – mostly realtors
 - iii. Donor Event
 - 1. March 19th – same location
- XIV. Closing Prayer, Adjournment** **Major Rafael Aspeitia**
- XV. Adjourn at 12:55pm**

ATTACHMENTS:

Golf Flyer (1 page)

Next Meeting: December 9, 2014



Second Century Golf Classic



DOING
THE MOST
GOOD™

SAVE THE DATE • April 11, 2015 Stonecreek Golf Club

4435 E. Paradise Village Parkway South • Phoenix



Preregister by
calling 602.604.8221

Practice and Continental Breakfast
begin at 6:30 a.m.

Shotgun start at 7:30 a.m.
with a best ball foursome format
and a banquet following play.

Individual \$150 • Foursome \$550