



**DOING THE
MOST GOOD™**

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FOR IMMEDIATE RELEASE

Dec. 3, 2013

The Salvation Army 2014 Coats for Kids to be held Dec. 4
United Phoenix Firefighters and KSLX host annual drive

Phoenix– The United Phoenix Firefighters Association has teamed up with 100.7 KSLX for their annual Coats for Kids drive. KSLX and firefighters are volunteering their time Thursday, Dec. 4 to collect donations of coats and cash. They are holding their one-day drive at Paradise Valley Mall on the Food Court Patio opposite the covered parking garage. They'll be collecting new and gently used coats at both locations from 6 a.m. until 7 p.m.

The Salvation Army will be distributing the coats to homeless children and other needy children across the Valley. Last year, the organization was able to deliver more than 650 coats. The Salvation Army also distributed hats, gloves and scarfs.

“While we may not have the extreme winter temperatures of other parts of the country, it does get cold in the Valley” said Major John Brackenbury, Valley of the Sun Program Coordinator. “Many families do not have the money to purchase winter coats for their children. Thanks to the support of our partners and our donors, many Valley children will be able to stay warm this winter.”

The community can support this program by bringing new and gently used coats to Paradise Valley Mall Dec. 4. The Children's Place will be offering a 20% discount on all kids' coats bought for the coat drive.

About The Salvation Army:

The Salvation Army has been serving the Phoenix area without discrimination for more than 120 years. Through a broad array of programs, the Corps provides services to the homeless, working poor, children, youth, addicted, elderly and abused. The Salvation Army is an evangelical part of the universal Christian church. For more information, please visit www.salvationarmycares.org.
