



DOING THE
MOST GOOD™

The Salvation Army

Southwest Division

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FOR IMMEDIATE RELEASE

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**The Salvation Army, Fry's Food Stores and 3TV
Host Annual Gobble Give event to Provide Turkeys for
Families in Need
*"Big Give Turkey One Day Drive"***

Phoenix –*The Salvation Army, Fry's Food Stores, 3TV*, are coming together host the Annual "**Gobble Give Cards**". The drive runs from **November 6** through **December 31** at all Arizona Fry's Foods Stores and benefits families in need throughout our community.

Participants can buy a **\$10 Gobble Give Card** at the checkout of any Fry's Food Store statewide to assist The Salvation Army in distributing to families in need this holiday season. In addition all Fry's Food Store shoppers, who donate by purchasing a Gobble Give card before November 23, will receive 10% off their grocery bill, redeemable November 25, 26 or 27. (*Hold on to your receipt*)

On **Tuesday November 22** 3TV, Fry's Food Stores, and United Phoenix Firefighters Association will team up with The Salvation Army to host a **Big Give Turkey One Day Drive**. Volunteers will be collecting donations of *turkeys, cash, and donations through the Gobble Give cards* from 7AM until 7PM at Fry's Food Store 2929 E. Ocotillo Rd., Chandler, AZ. (85249)

All donations made to the Big Give Turkey Drive will be distributed to families and individuals or used for holiday meal services. The Salvation Army provides more 11,000 meals to their Annual Thanksgiving and Christmas dinners held at the Phoenix Convention Center.

About The Salvation Army:

The Salvation Army has been serving the Phoenix area without discrimination for more than 120 years. Through a broad array of programs, The Salvation Army provides services to the homeless, working poor, children, youth, addicted, elderly and abused. The Salvation Army is an evangelical part of the universal Christian church. For more information, please visit www.salvationarmyphoenix.org.

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